






Benedicta Meranda


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 Category B

 Yes

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Results-driven Product Manager with 6+ years' experience delivering intuitive, high-impact digital solutions across mobile (iOS/Android) and web platforms. Skilled in product strategy, UX research, agile methodologies (Scrum, Kanban), and cross-functional leadership. Proven track record in improving user retention (+18%), checkout conversion (+15%), and operational efficiency. Adept at collaborating with engineering teams (Swift, JavaScript/Node.js) to ship pixel-perfect, scalable products.

Skills

- Figma
- Jira
- Miro
- Confluence
- Trello
- Asana
- Wireframing
- Prototyping
- Usability Testing
- Design Systems
- User Research
- Agile/Scrum facilitation
- Working with front-end teams
- Tailwind components
- Roadmap Planning
- KPI Tracking
- A/B Testing
- Data Analysis
- Stakeholder Management
- Analytical Thinking
- Cross-functional Team Leadership
- Strategic Communication

Languages

English – C2 (Fluent)

Work history

September 2024
Current

Product Manager

- Tivro Africa, Warsaw
- Leading end-to-end product lifecycle for Africa's rental market innovation platform.
 - Delivered advanced property & tenant verification features, improving onboarding trust.
 - Defined product roadmap, prioritized backlog, and coordinated with engineering and design teams.

February 2025
Current

Product Manager

- Jobprof.pl, Warsaw
- Owned product strategy from concept to launch, aligning with user needs and business goals.
 - Conducted user research and analyzed metrics to drive continuous feature improvement.

January 2022
June 2025

Product Manager

- Bolt Inc., Warsaw
- Led mobile app redesign increasing user satisfaction by 20%.
 - Increased checkout conversion by 15% through usability testing and flow optimization.
 - Built reusable design system in collaboration with developers.

July 2019
January 2022

Product Specialist

- Bolt Inc., Warsaw
- Increased order completion rate by 25% via targeted user research and A/B testing.
 - Reduced onboarding time for restaurants and couriers by 40%.
 - Improved engagement by 20% with navigation and personalized onboarding flows.

Polish – A2 (Basic)

Certifications

- Product Design – Torilo Academy
- Agile Product Owner Role: Foundations
- Product Management: Building a Product Roadmap
- Foundations of UX Design – Google
- Agile Software Development
- Front-End Development – SheCodes Plus

May 2017
January 2018

Associate Product Manager

Altdal, Tallinn

- Defined MVP features via competitor research and stakeholder interviews.
- Monitored product performance and refined workflows based on user feedback.

February 2014
May 2015

Customer Service Specialist

Towva App, Lagos

- Launched loyalty program increasing repeat engagement by 30%.
- Improved NPS by 15 points and reduced resolution time by 35%.



Education

2018
2020

MSc – International Relations & Political Science

Vistula University, Warsaw

- Focus: Strategic Communication, Stakeholder Engagement, Research Methodology